

## Review

## 2023



### **About SPCC**

Scandinavian-Polish Chamber of Commerce is a non-profit organisation created by business people. For already 20 years, we have supported the development of economic relations between Poland, Scandinavia, and the Baltic States. We integrate and inspire the Polish-Scandinavian business community.

As Poland's third largest international chamber, SPCC has over 400 members representing the most important economic sectors.

We cooperate closely with the embassies of the Nordic countries in jointly supporting investors and working to develop Polish-Scandinavian business relations.

Membership in SPCC gives access to knowledge and information, a wide range of business meetings and the opportunity to establish contacts and build long-term relationships, which play a crucial role in Scandinavian business culture.



## SPCC in numbers





Members in 4 National Sections, Representatives of major Nordic Business & SMEs Wide network of business organizations, NGOs, local authorities and government

+53

NEW MEMBERS IN 2023 421 MEMBERS



DANISH SECTION



SWEDISH SECTION

NORWEGIAN SECTION



FINNISH SECTION (FTG)

107

182

68

64



## Network

- Share your experience, build relationships, and expand your network at SPCC events
- Become part of a large organization the largest Scandinavian investors & multinational corportations, SMEs, Ambassadors from Nordic countries, representatives of central and local authorities, agencies, and state institutions

## Business Support

- Benefit from our support in constructive dialogue with local authorities and legislative bodies, as well as in public affairs activities.
- Collaborate with us in organizing events as a substantive partner and/or sponsor, promoting your company and enhancing its image as an active member of the Scandinavian-Polish community.
- Take advantage of tools to promote your products and services. Reach the community thanks to the Sales Support/SPCC Recommends newsletter with us.

### Knowledge \

- Stay on top of current developments by participating in economic meetings and inspiring conferences.
- Expand the reach of your communication and strengthen its message by participating in thematic campaigns and SPCC projects.
- Use the unique opportunity to build your brand credibility and position your company as an expert in the field

## **Events & topics**





#### **EVENTS**

IN 8 LOCATIONS & ONLINE

WARSAW I TRICITY I SZCZECIN I POZNAŃ I WROCŁAW I ŁÓDŹ I KRAKÓW I KATOWICE







**PARTICIPANTS** 

#### **SELECTED TOPICS**















DECARBONIZATION



**NEARSHORING & LOGISTICS** 



E-COMMERCE 💥 AI





E-INVOICING









XY EUROPEJSKI KONGRE







Together with all Nordic Embassies in Poland we have created a space dedicated to promotion of green Nordic solutions in cities and regions at one of the biggest economic events in Poland.

20 Speakers

5 Expert Talks



5 Nordic Embassies 22 companies promoted

2 days

1 business cocktail

1 panel discussion in the Congress agenda

1000 visitors

#### **FUTURE WORKPLACE. CONFERENCE & REPORT, FEBRUARY 2023**

#### See the video



Recent changes, rapid geopolitical and economic factors have caused many challenges that employers are facing on the labour market. We were discussing how Scandinavian employers are coping with them and what initatives are they undertaking. In addition, we examined what is the role of organizational culture in building a good workplace.

6 Partners 1 survey

1500 specialists & managers taking part in a survey

15 companies promoted 4 Honorary Patrons

### **Selected events**



# Communication & advocacy





ADVOCACY ACTIVITIES



POSITION PAPERS
ON CURRENT
LEGISLATIVE
ISSUES AND
INITIATIVES



- Renewables
- FSC Certification
- Wind energy
- Health care
- TAX system
- e-invoicing (KSeF)



# Stay in touch with us





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#### Find us on social media











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#### **SPCC PATRONS 2023**



























