

ReView 2022

connects supports inspires

SPCC in a nutshell

3 The third-largest international chamber of commerce in Poland representing Nordic & Baltic countries

>18 years of experience in supporting Scandinavian-Polish business

410 Members

66 new Members in 2022



106



62



77



165

benefits*

our support for your growth

increase your brand's visibility

We promote SPCC members through the best values of the Nordics: innovation, green growth, technology. We show the expertise that makes your brand a market leader. Enhance your company's visibility and increase your communication reach using our channels and recommendation.

stay on top of current developments

Gain the knowledge from top business minds, exchange experience, obtain the right information and valuable analysis during workshops, conferences & economic outlooks.

SPCC connects

A network of 400 companies, including the largest Scandinavian investors in Poland, Nordic Embassies, institutions and authorities

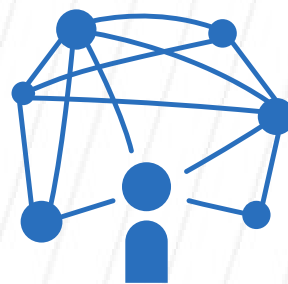
event partnership

We host close to 100 events every year - thematic conferences, webinars, roundtables, trainings and business mixers. Use the unique opportunity to build your brand credibility and position your brand as an expert in the field.

get involved in multilateral projects

Be a part of partnerships created by SPCC with different stakeholders promoting common business interests

network



Representatives of over 400 companies, including the largest Nordic investors in Poland and multinational corporations



Enterprises from the SME sector



Representatives of Nordic Embassies and representatives of the government, local authorities, business organizations and institutions

our projects

development - platform - voice

events summary

76 total events
in 2022



14 online
events



57 physical
events



5 patrona-
ges



3330
participants



30 networkings



230 participants of
Nordic Intro cycle

Selected topics



energy transition



ESG



circular economy



economic outlooks



Nordic intro



Labour market & HR
challenges

social **media**

Social media is one of the most important communication channels for daily communication with our members and for promotion of their activities and business interests.

>6300
followers



2nd

bilateral chamber of
commerce in Poland
regarding number of
LinkedIn followers

168

companies promoted through
LinkedIn/Twitter posts

events 2022



Green energy debate - Business breakfast with a Deputy Mayor of Wrocław, February



Speed Business Meeting in Tricity, March



SPCC Panel Debate at the European Economic Congress in Katowice, April



HR Panel Discussion, Tricity, May



Annual General Meeting, June



Danish Constitution Day, June

events 2022



VIP Meeting with Adam Guibourgé-Czetwertyński, Ministry of Climate and Environment



Business Cocktail in Volvo, October



ESG case study sessions, ISS, October



Swedish Section Nobel Dinner, November



Finnish Independence Day, December



Danish Family Christmas Brunch, December

on the Green Way

ON THE GREEN WAY is a long-term project, inaugurated in November 2020 under the patronage of the Danish, Finnish, Norwegian and Swedish Embassies in Warsaw.

This is our, Polish - Scandinavian community's response to the climate change challenge, the need for energy transition, and the process of green recovery in Poland.



25 companies engaged in the project

20 case studies

In 2022 we were continuing the project through engagement in the **European Economic Congress**, one of the most significant business events in Central Europe, with a debate dedicated to Scandinavian-Polish cooperation on the way to green transformation.



We have also issued a report "On the green way. Scandinavian-Polish cooperation on the way to green transformation".

The report:

- presents examples of projects implemented by business in the area of green transition
- indicates drivers and barriers standing in the way of green transformation from the point of view of Scandinavian business
- defines the most prospective areas of cooperation between Poland and Scandinavia.

#energy #energyefficiency

#circular economy

Public Affairs



B2G

In 2022,
the SPCC
undertook

11

public affairs initiatives, independently or in collaboration with the International Group of Chambers of Commerce.

Topics



Electromobility



FSC Certification



Renewables



Bail system



VIP Meetings

Members' promotion



Participation in SPCC physical events



SPCC Recommends & Sales Support Newsletter



Market Update newsletter & SPCC Reports



Social media channels - LinkedIn, Twitter, Facebook



SPCC Expert Support Programme



Thematic webinars organized in cooperation with Members



Participation in external events & initiatives (f.e. SPCC patronages, partnerships)



Nordic intro - cycle of trainings dedicated to starting and running business in the Nordics

www.spcc.pl

let's stay connected



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social @ media

2022 SPCC Patrons



Danske Bank

DSV

Electrolux

equinor

ERICSSON

F.B.I.
TASBU
GRUPA KAPITAŁOWA

JAS

MQWI

PAGERO



RADISSON COLLECTION
WARSAW

SEB

VASTINT

VOLVO