

**BUSINESS  
SUPPORT**



**EVENTS**



**PROMOTION**



## SPCC 2015 REVIEW

The Scandinavian-Polish Chamber of Commerce closed the year 2015 with a great number of 73 new companies. This is the best appreciation for the Chamber's work in the past 12 months and therefore we wish to extend a warm thank you to all SPCC Members and Partners for their support.

In 2016 we will continue offering you the best possible platform for networking, experience exchange and developing your company within the Scandinavian-Polish business community.

We hope that the wide offer that we have prepared for 2016 will fulfill your expectations and you will take the most of your membership by taking an active part in our events and other projects.

We are looking forward to the next 12 months and we believe it will be filled with plenty of possibilities to further enhance the Scandinavian-Polish business cooperation.

**Roger Andersson**  
SPCC Chairman

# BUSINESS SUPPORT



## DEVELOPING BUSINESS CONNECTIONS

# 389

## all SPCC Members

**+ 73** companies joined SPCC in 2015

**+ 24** net comparing to 2014

### 365

Corporate Members

### 23

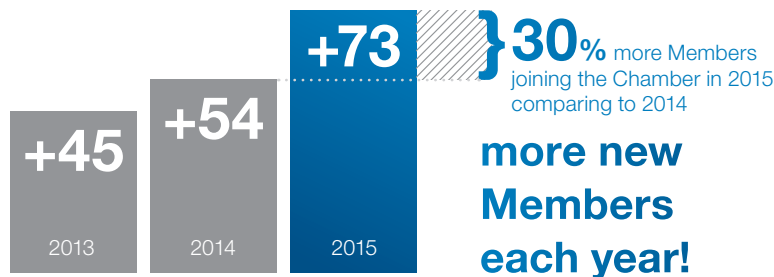
Honorary Members

### 1

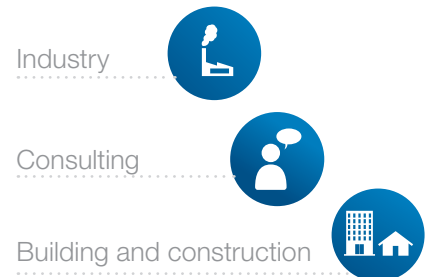
Individual Member

**2014 341** Corporate Members

### NEW SPCC MEMBERS



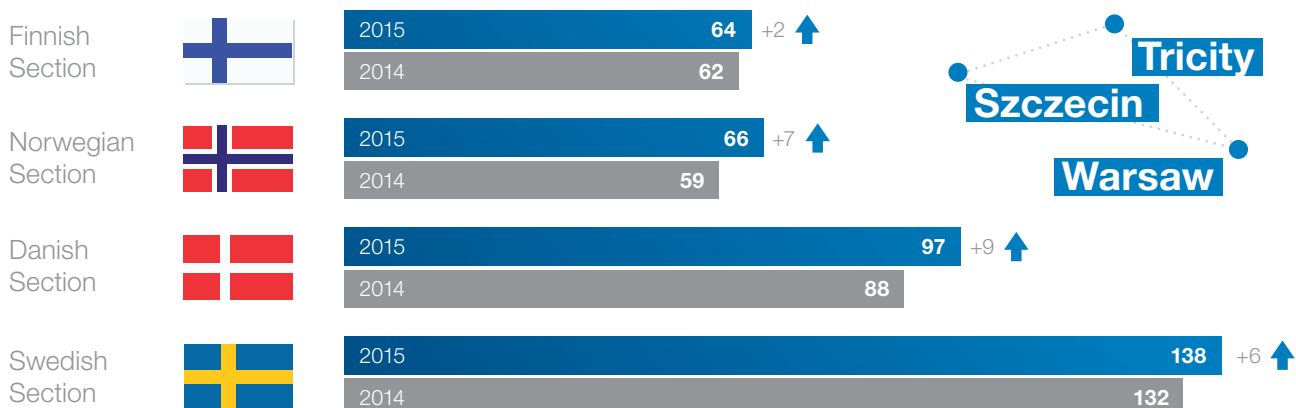
### THE MOST REPRESENTED SECTORS



### NATIONAL SECTIONS IN SPCC



### NET INCREASE IN THE SPCC NATIONAL SECTIONS



### TOP LOCATIONS FOR SPCC MEMBER COMPANIES



# EVENTS

**NETWORKING  
AND EXPERIENCE  
EXCHANGE  
PLATFORM**

**75** events  
organized by  
SPCC in 2015

**23** events organized by the SPCC National Sections



**8** Finland



**7** Sweden



**4** Denmark



**4** Norway



Opening of the SPCC first regional office in **Tricity**

**33** ★ regional events

Together more than

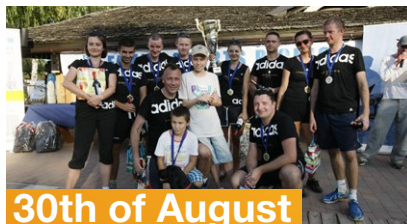
**4000** 👤 participants

SELECTED SPCC EVENTS IN 2015



**31st of March**

Annual General Assembly &  
Business Mixer



**30th of August**

Family Sports Picnic



**16th of September**

Welcome Back to Work Business  
Mixer



**23rd of September**

Sales 2.0 – the challenges of  
multiple channel sales



**15th of October**

CSR Conference: developing  
human and social capital in  
Scandinavian companies



**19th of November**

Scandinavian SWOT III Conference  
dedicated to Scandinavian models  
of cooperation in Business  
Services Sector

# PROMOTION

## PROMOTING NORDIC VALUES, BUSINESS CULTURE AND SUPPORTING SCANDINAVIAN-POLISH COOPERATION



### „Developing human and social capital – good practices of Nordic companies in the field of social responsibility”

**17** good practices implemented by Nordic

companies in Poland in three areas: human rights, labour practices and community involvement and development



### „Scandinavian companies from the Business Services Sector in Poland”

Detailed analysis of the Scandinavian investment in the Business Services

Sector and **10** case studies presenting the Scandinavian operation centers in Poland

### SPCC e-magazine

New format of communication and a source of information for the Scandinavian-Polish business community – a quarterly publication issued in online format in Polish and English



### SPCC Photo Competition – the most inspiring images of Scandinavia

**140** photos submitted by **60** participants which capture the most memorable moments from Scandinavia



### Scandinavian-Polish business cooperation keeps attracting the media attention

**12** pages in **2** special supplements with Puls Biznesu about Scandinavia issued in May and October 2015

Close to **3000** articles and notes concerning Scandinavia and SPCC related issues appeared in printed media and the Internet, including: Puls Biznesu, Rzeczpospolita, Dziennik Gazeta Prawna and Gazeta Wyborcza



#### Skandynawskie modele działania w sektorze BSS



#### SPCC PATRONS:

ARPI Group  
Outsourcing Solutions

Axels Copco

DNB

Danske Bank

ELTEL  
networks

ERICSSON

GREENCARRIER

Handelsbanken

Kinnarps

onninen

Bank Polski

Radisson  
CENTRUM HOTEL WARSAW

SEB

VOLVO