

## **Stena Recycling is organizing a big collection of recyclable waste at the Earth's Day event**

**Warsaw, 13 June 2012** – on 24th of June, as a part of The Earth's Day event, Stena Recycling is inviting to mobile STENA Ekostacja, which will be specially opened for The Earth's Day event. This centre is dedicated to collect recyclable waste and will have as well educational stand with ecological games.

This year, during the worldwide Earth's Day event, Stena Recycling, the leader in processing and recycling of waste, will be collecting paper, PET bottles, plastic toys, aluminum cans and small WEEE (Waste of Electronic and Electrical Equipment).

All those, who will bring above mentioned type of waste, will receive in return the seeds of different plants or perennials according to set conversion rate. Mobile STENA Ekostacja will be located at the parking of RKS SKRA, with direct entrance from Wawelska Street.

*„In response to the last year's event participants suggestions we decided to broaden the range of collected waste during the event. Old equipment supplied by power or used plastic bottles are those waste, which are beneficial for recycling and could be incorporated into the re-circulation. After processing they could be a base for production of new goods, e.g. 35 PET bottles could be transformed into new fleece jacket” – said Anna Nowakowska, Marketing Director of Stena Recycling.*

A unique prize is waiting for true fans of recycling – a family cruise for two adults and two children under the age of 14 called "Sweden in a day" sponsored by Stena Line – a sister company of Stena Recycling. In order to have a chance and win a prize, you have to participate in the competition called " Recycling animals of the world"

The competition aims to stimulate the imagination of children and their parents. Prepared at home exhibits made of recycled materials must be brought to the STENA educational stand together with a description of the animal and information about the author. At the end of the event the organizer will select and reward the most interesting work.

*"This year we also want to inspire inhabitants of Warsaw, who will be visiting our stand and show them in what interesting and creative ways different waste could be used. Our aim is to build an awareness that many items could have a "second life" - adds Anna Nowakowska, Marketing Director of Stena Recycling.*

For those who will be visiting mobile STENA Ekostacja the company prepared many other attractions, including: building all together the Palace of Culture and Waste, creating eco creatures, spinning eco obligations' wheel and segregation of waste on limited time! Those who are willing could look closer to how is operating so called compactor car, which is dedicated to collect the recyclable waste, as well as test the knowledge answering the riddles in the memo recycling game.

The entrance to our collection point (also by car) will be possible from the Wawelska street (point 5 on the map of the event's program: [http://www.dzienziemi.org.pl/2012/index.php?m=pr&pm=fe\\_mapa](http://www.dzienziemi.org.pl/2012/index.php?m=pr&pm=fe_mapa)). To reach mobile STENA Ekostacja you can walk from Pola Mokotowskie and Ondraszek street. The collection of waste will take place between 10.00 - 17.00.

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**About Stena Recycling:**

Stena Recycling as a part of the Stena Metall Group is a leading international company offering comprehensive solutions in the field of waste management and recycling. It deals with the recycling and processing of all types of waste: paper, plastic, ferrous and nonferrous metals and hazardous waste. It is the European leader in the processing of waste of electrical and electronic equipment.

**For further information please contact:**

Anna Nowakowska

Marketing Director of Stena Recycling

T: +48 600 631 826

E: [anna.nowakowska@stenarecycling.com](mailto:anna.nowakowska@stenarecycling.com)

[www.stenarecycling.pl](http://www.stenarecycling.pl)