



Effective Leadership Behaviours

In the Polish Culture

Romeo Grzębowski
SPCC HR Forum
Warsaw, 24 March 2011

Agenda

Mapping Cultures

New generation of employees (Leaders?)

Ideal profile of the leader?

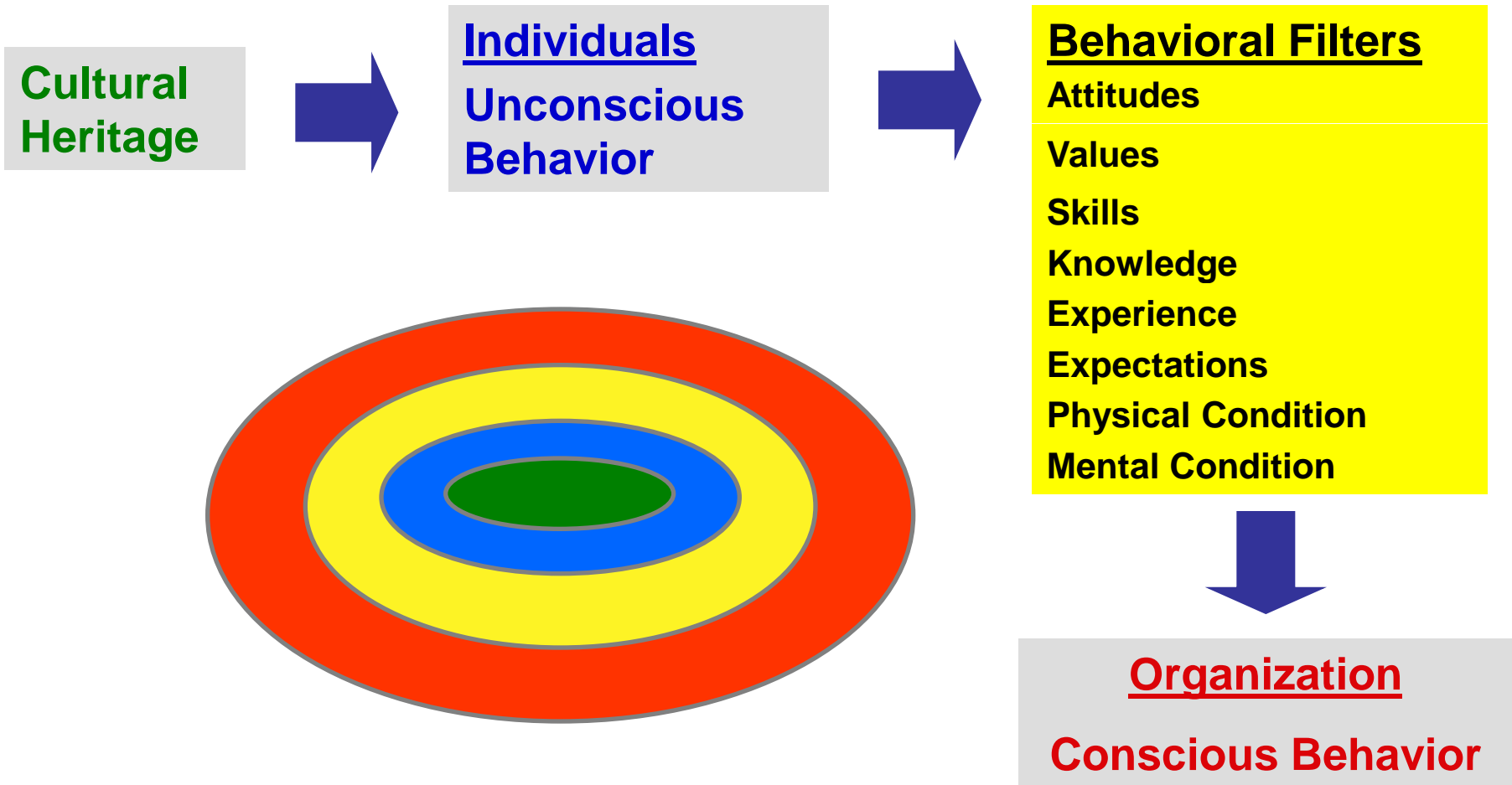
My leadership potential



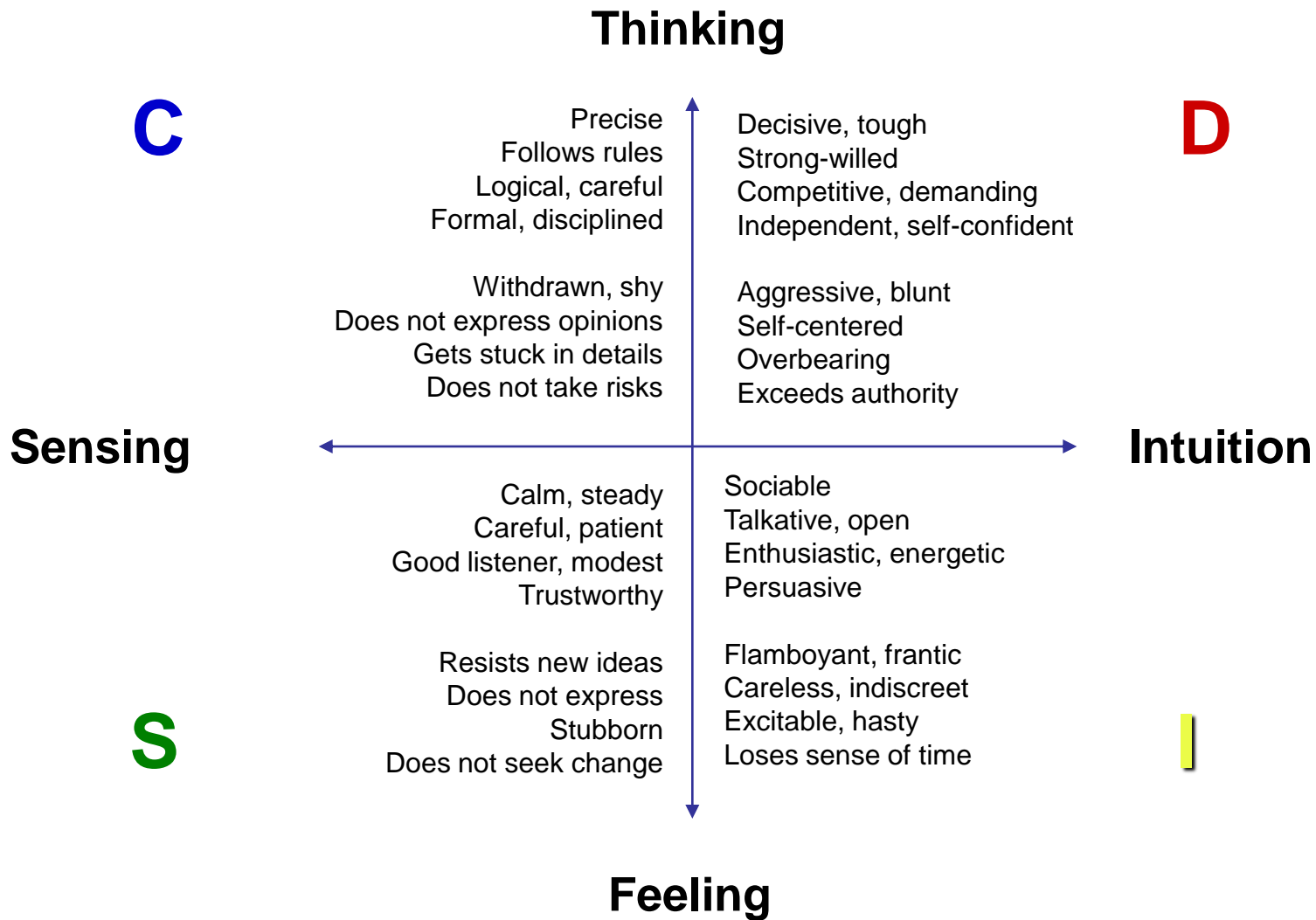
Definition of Culture

Frame of reference which members of a group have found beneficial for survival in dealing with their particular common environment, and have, therefore, retained and transmitted to successive generations

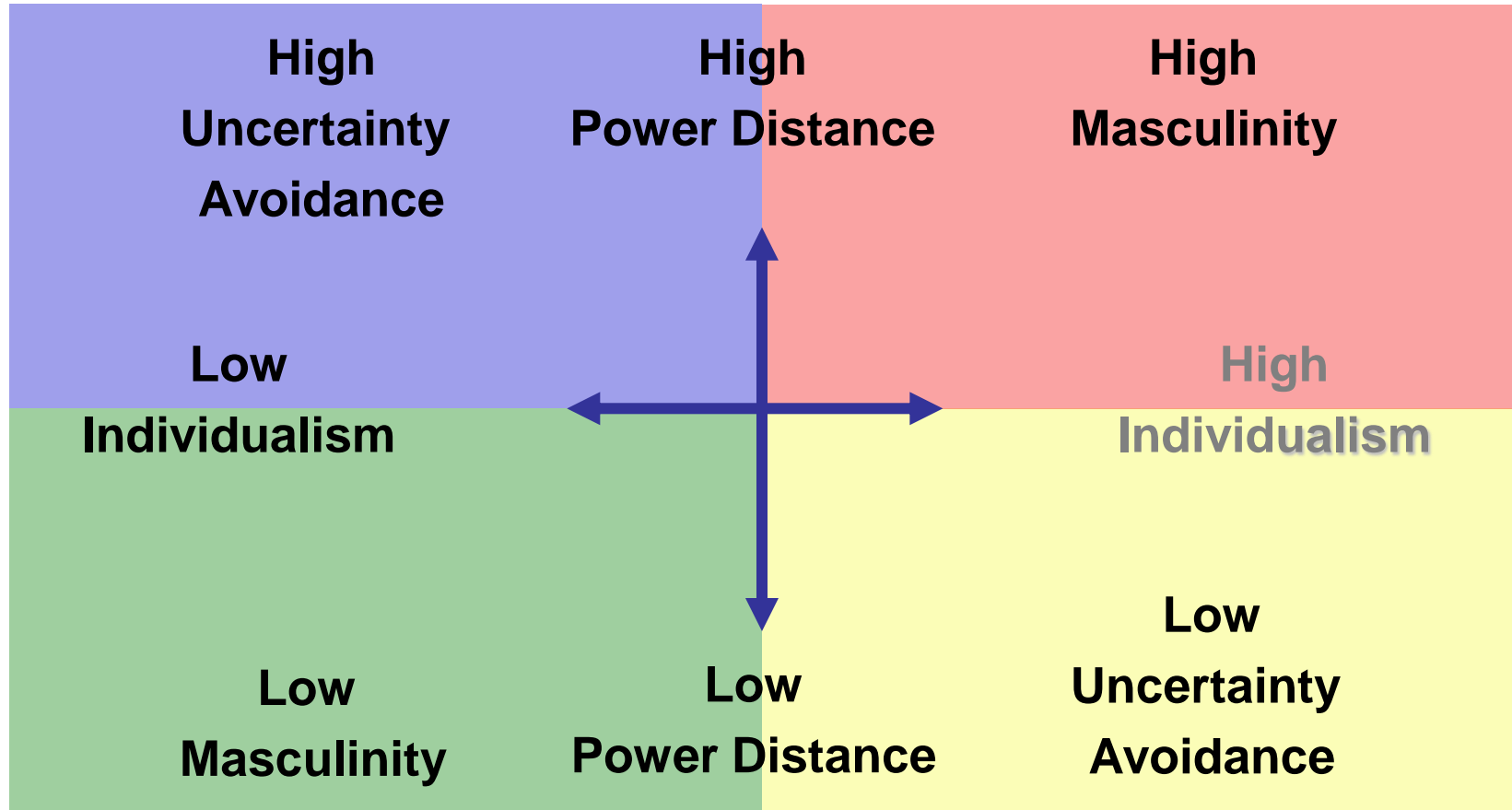
Culture's Role in Organizational Behavior



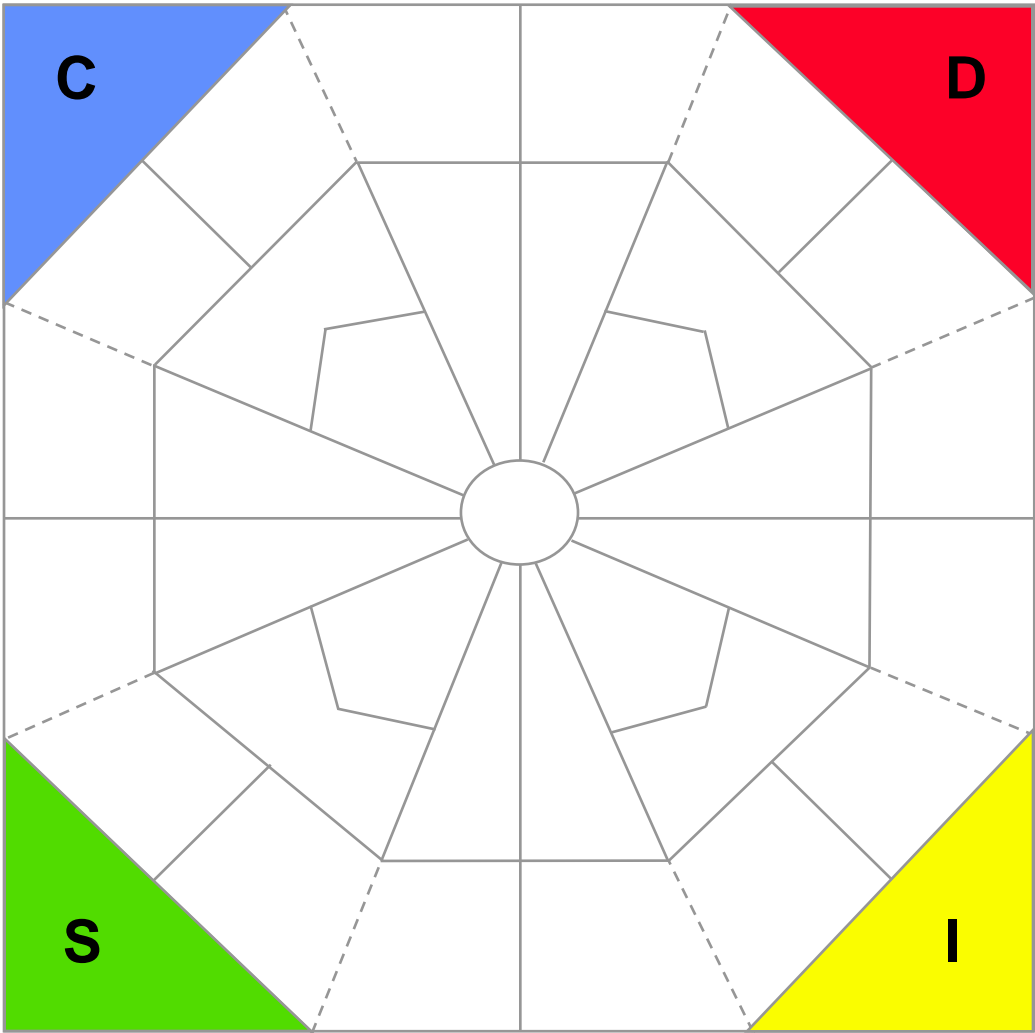
Mapping Cultures



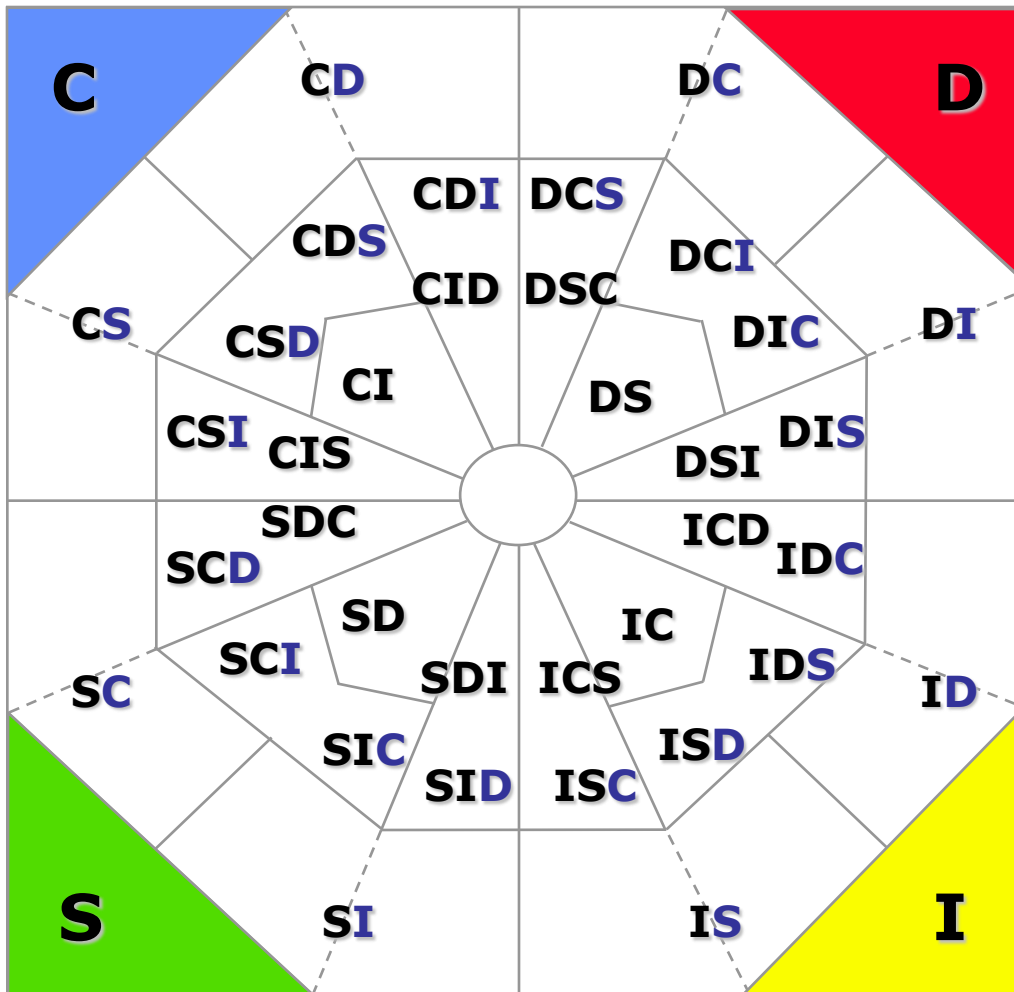
Mapping Cultures



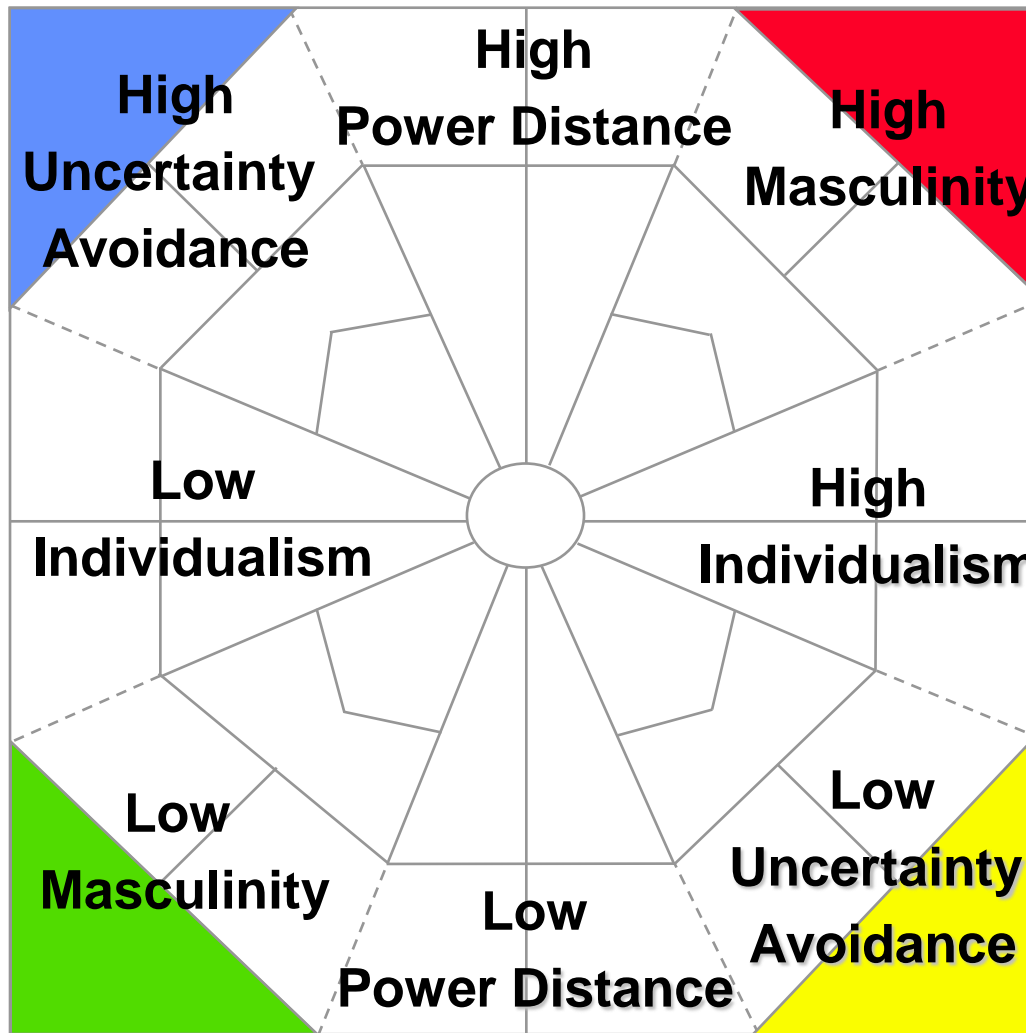
Extended DISC Diamond



Extended DISC Diamond

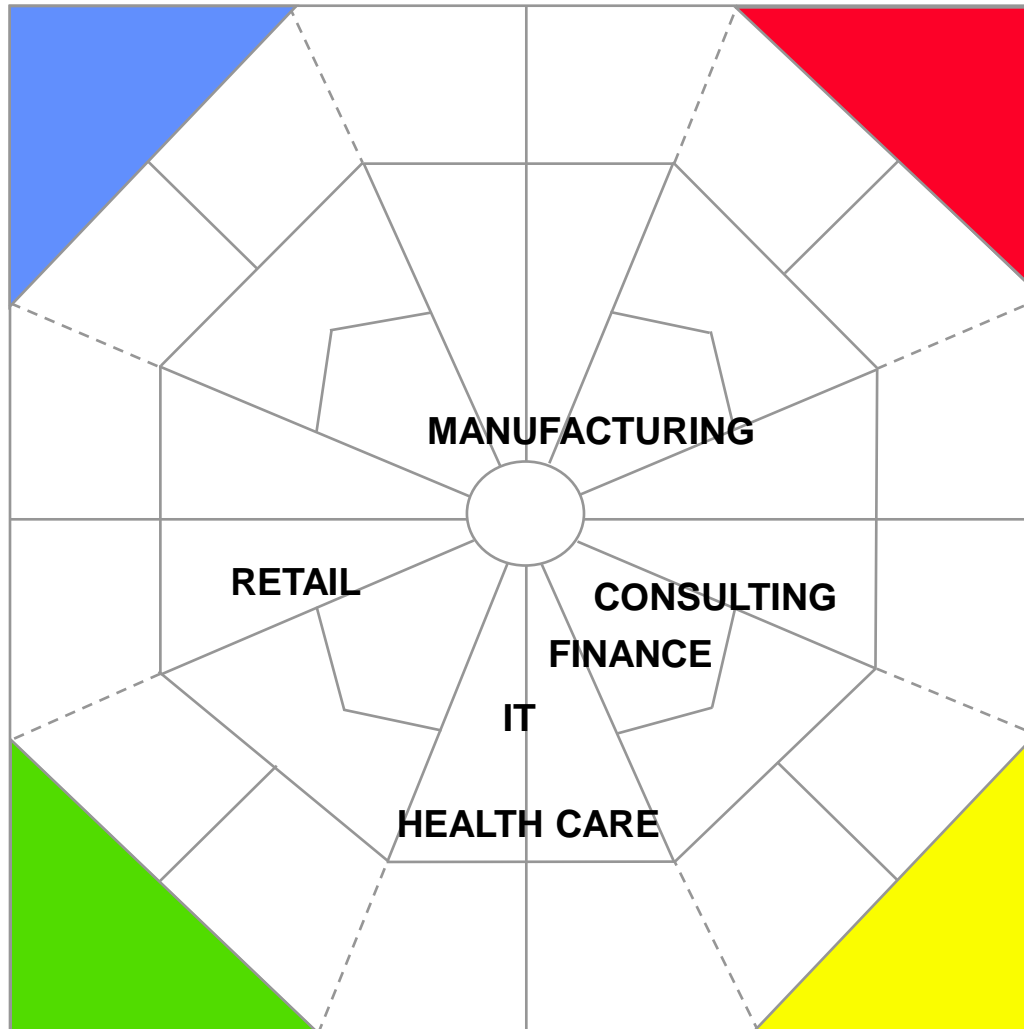


Mapping Cultures



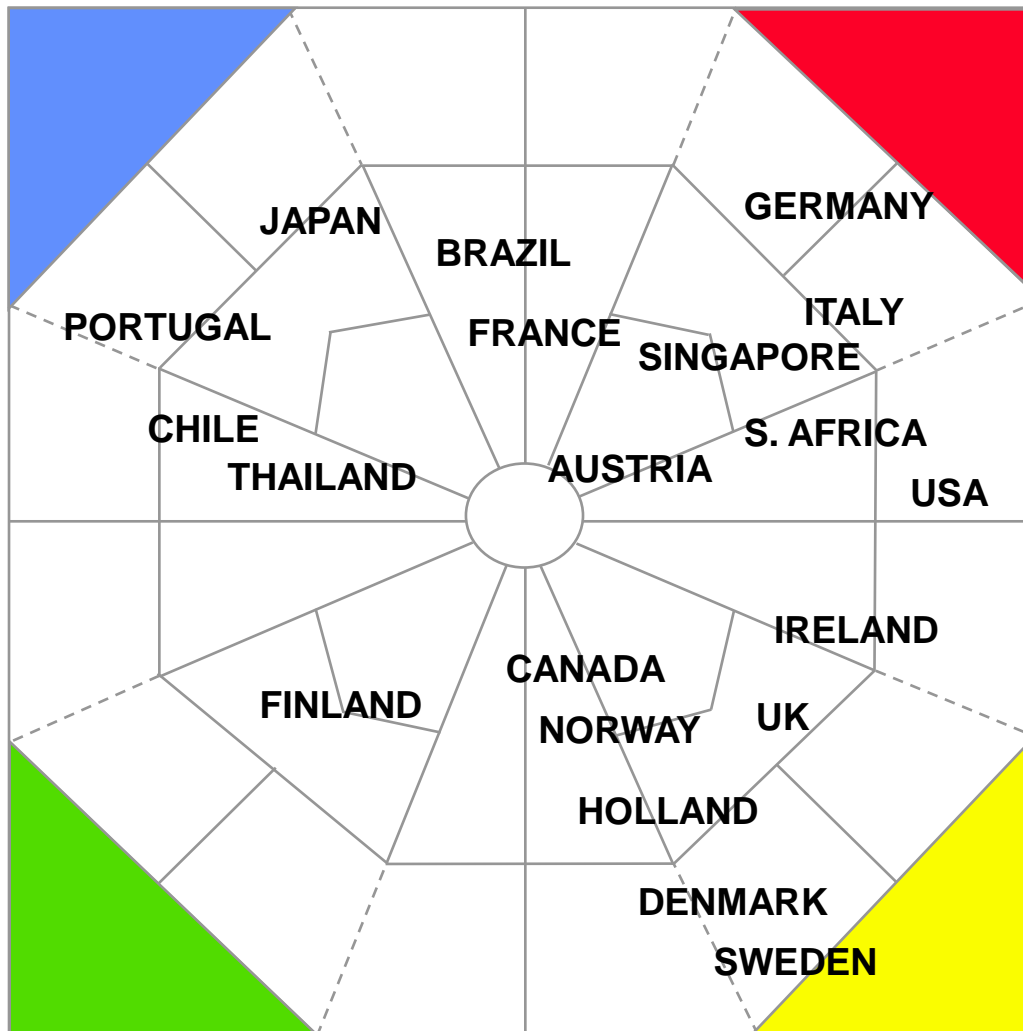
Mapping Industries

Canada 2003



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Mapping National Cultures



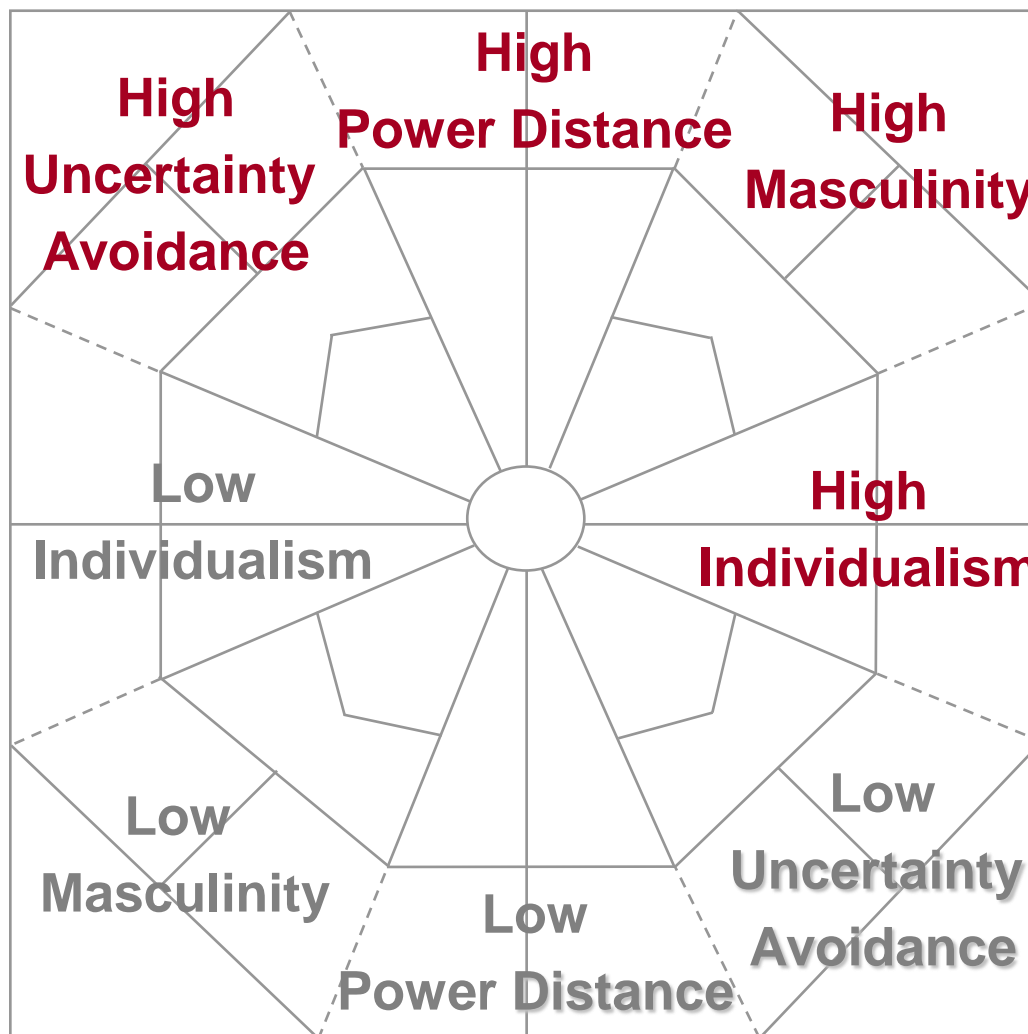
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Mapping Poland?



Polish Leadership Culture

Hofstede



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Polish Leadership Culture

Koopman,
den Hartog,
Konrad

Power

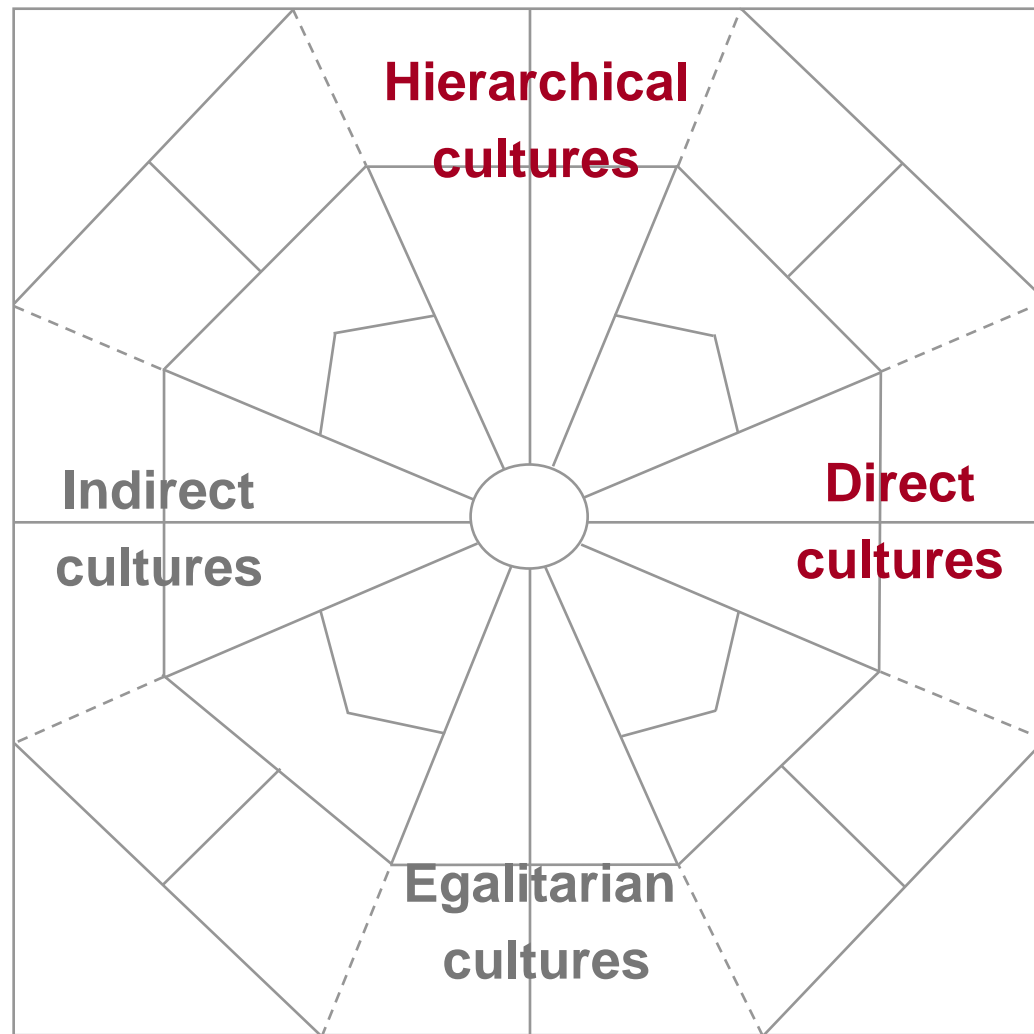
Dimension

| | <i>ACH</i> | <i>FUT</i> | <i>ASS</i> | <i>COLLI</i> | <i>GEN</i> | <i>HUM</i> | <i>POW</i> | <i>COLLII</i> | <i>UNC</i> |
|--------------------|------------|------------|------------|--------------|------------|------------|------------|---------------|------------|
| North/West: | | | | | | | | | |
| England | 34 | 11 | 32 | 30 | 14 | 48 | 36 | 53 | 13 |
| Ireland | 17 | 21 | 15 | 10 | 39 | 3 | 37 | 39 | 22 |
| Netherlands | 19 | 4 | 18 | 20 | 27 | 43 | 58 | 57 | 12 |
| Sweden | 48 | 9 | 1 | 1 | 9 | 30 | 50 | 59 | 2 |
| Denmark | 21 | 6 | 13 | 5 | 5 | 14 | 60 | 60 | 4 |
| Finland | 46 | 14 | 10 | 9 | 31 | 38 | 47 | 54 | 8 |
| Germany | 22/33 | 12/24 | 49/52 | 53/59 | 44/47 | 61/56 | 29/14 | 55/46 | 5/7 |
| Austria | 14 | 7 | 41 | 27 | 45 | 46 | 44 | 42 | 6 |
| Switzerland | 1 | 2 | 36 | 37 | 53 | 53 | 46 | 56 | 1 |
| South/East: | | | | | | | | | |
| France | 31 | 47 | 42 | 45 | 19 | 57 | 28 | 49 | 19 |
| Italy | 55 | 56 | 28 | 56 | 37 | 51 | 20 | 41 | 42 |
| Spain | 37 | 45 | 46 | 49 | 52 | 60 | 15 | 30 | 37 |
| Portugal | 54 | 37 | 11 | 46 | 15 | 41 | 18 | 26 | 39 |
| Greece | 61 | 51 | 60 | 61 | 29 | 59 | 21 | 35 | 57 |
| Turkey | 45 | 35 | 51 | 40 | 55 | 40 | 10 | 5 | 49 |
| Hungary | 58 | 58 | 54 | 60 | 3 | 58 | 12 | 37 | 60 |
| Czech Rep. | 30 | 39 | 22 | 58 | 10 | 26 | 61 | 61 | 18 |
| Slovenia | 51 | 43 | 24 | 34 | 6 | 45 | 23 | 31 | 43 |
| Poland | 43 | 59 | 34 | 16 | 4 | 52 | 40 | 25 | 50 |
| Russia | 59 | 61 | 35 | 22 | 2 | 37 | 13 | 15 | 61 |
| Albania | 4 | 29 | 55 | 23 | 17 | 10 | 56 | 19 | 14 |
| Georgia | 44 | 50 | 29 | 41 | 24 | 25 | 31 | 2 | 55 |

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Polish Leadership Culture

Kwintessential
Ltd



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Mapping Poland?

Extended DISC Leadership Culture Study In Poland 2008/2009



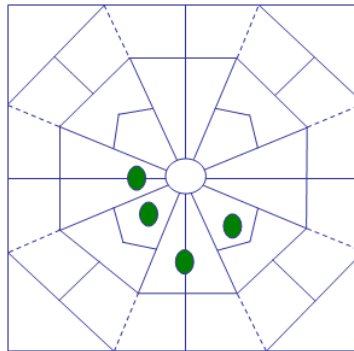
Leadership Culture Study in Poland

| POPULATIONS | n | M/F(%) | D-I-S-C |
|----------------------|----------|---------------|----------------|
| Talent Club | 922 | 42/59 | 22-26-32-20 |
| MBA Graduates | 207 | 59/41 | 30-22-26-22 |
| MBA Students | 60 | 67/33 | 33-20-28-18 |
| A Company | 56 | 89/11 | 25-16-39-20 |

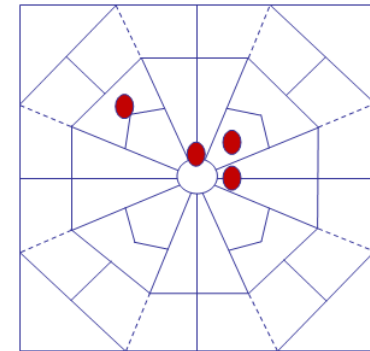


Polish National Leadership Culture

Talent Club



“Old” Poland



Gender (Male / Female)

42% M / 59% F

? / ?

Age

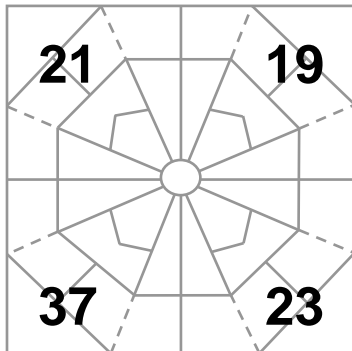
33 years

? years

Poland vs Europe

Polish population compared to...

| POL | 2008 | 2007 | 2006 | 2005 |
|----------|------|--------|------|------|
| D | 19,3 | 16,3 | 18,6 | 21,0 |
| I | 22,9 | 24,1 | 23,5 | 22,0 |
| S | 37,2 | 38,2 | 37,7 | 33,3 |
| C | 20,6 | 21,3 | 20,1 | 23,7 |
| Correlat | | 0,9825 | | |



Rest of Europe

| | D | I | S | C |
|---------------|----|----|----|----|
| Poland | 19 | 23 | 37 | 21 |
| Sweden | 2 | 52 | 36 | 11 |
| Norway | 3 | 31 | 50 | 17 |
| Denmark | 10 | 29 | 43 | 19 |
| Finland | 9 | 36 | 40 | 16 |
| Germany | 7 | 47 | 18 | 27 |
| Holland | 11 | 29 | 38 | 22 |
| UK | 17 | 31 | 27 | 25 |
| France | 13 | 36 | 31 | 20 |
| Spain | 7 | 36 | 35 | 32 |
| United States | 14 | 33 | 27 | 27 |

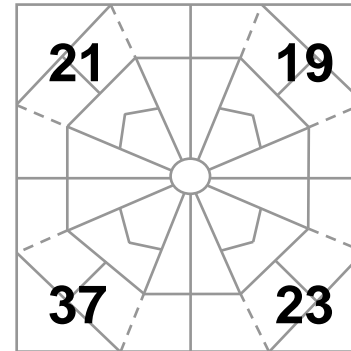
New generation of employees (Leaders?)

What will/can/should
Poland be in the future?



Poland in the Future?

Polish population changing

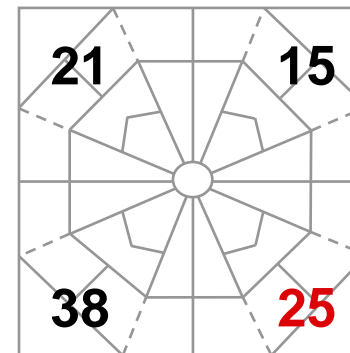
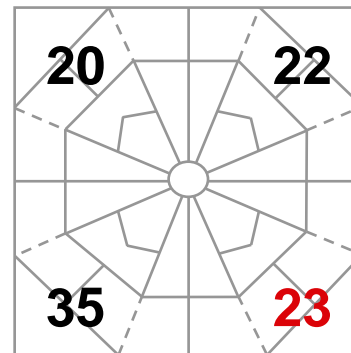
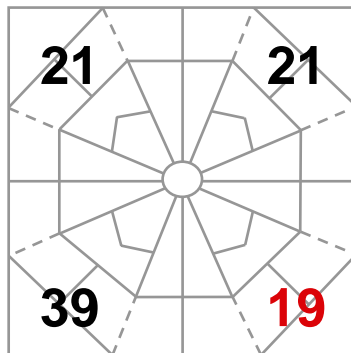
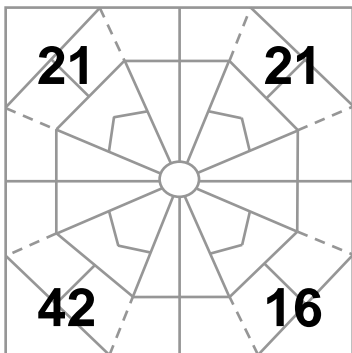


1950's

1960's

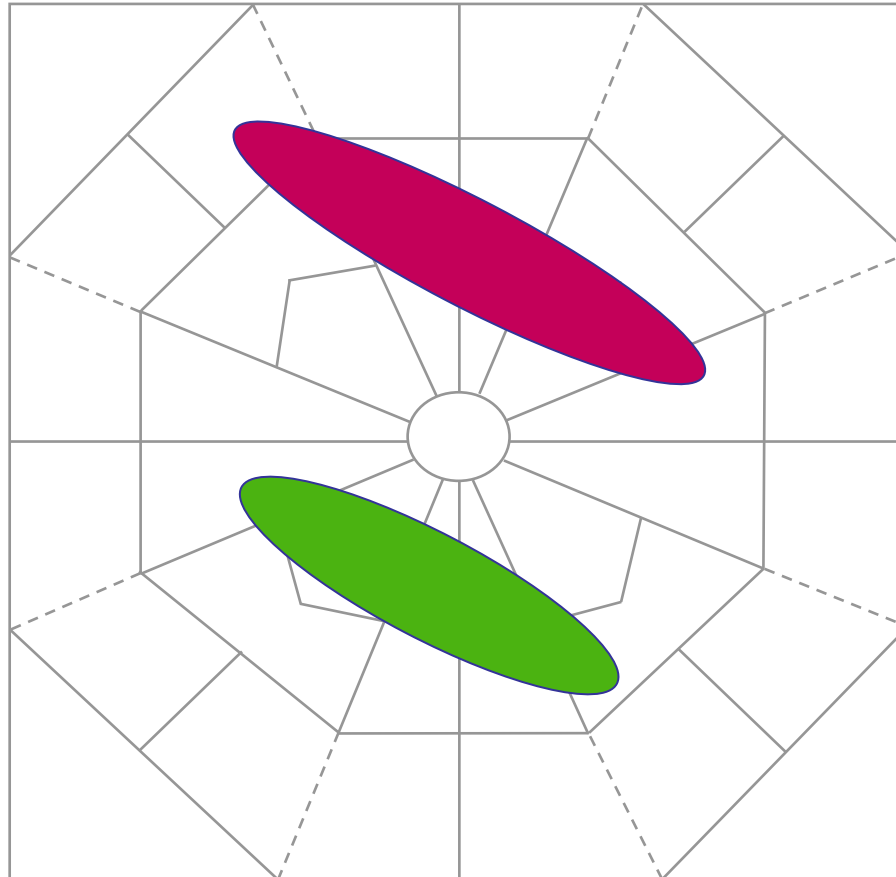
1970's

1980's



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Poland in the Future?



● Old Polish Culture

● New Polish Culture?

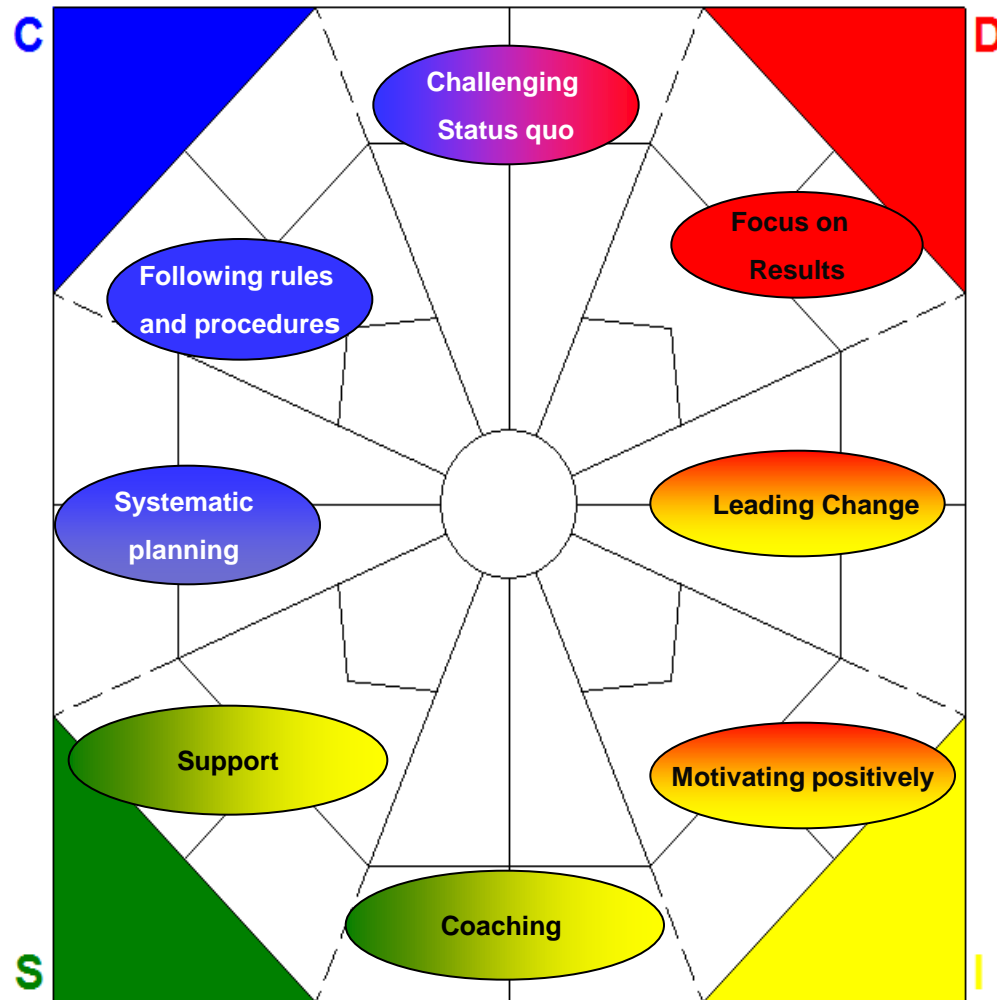
New values and expectations

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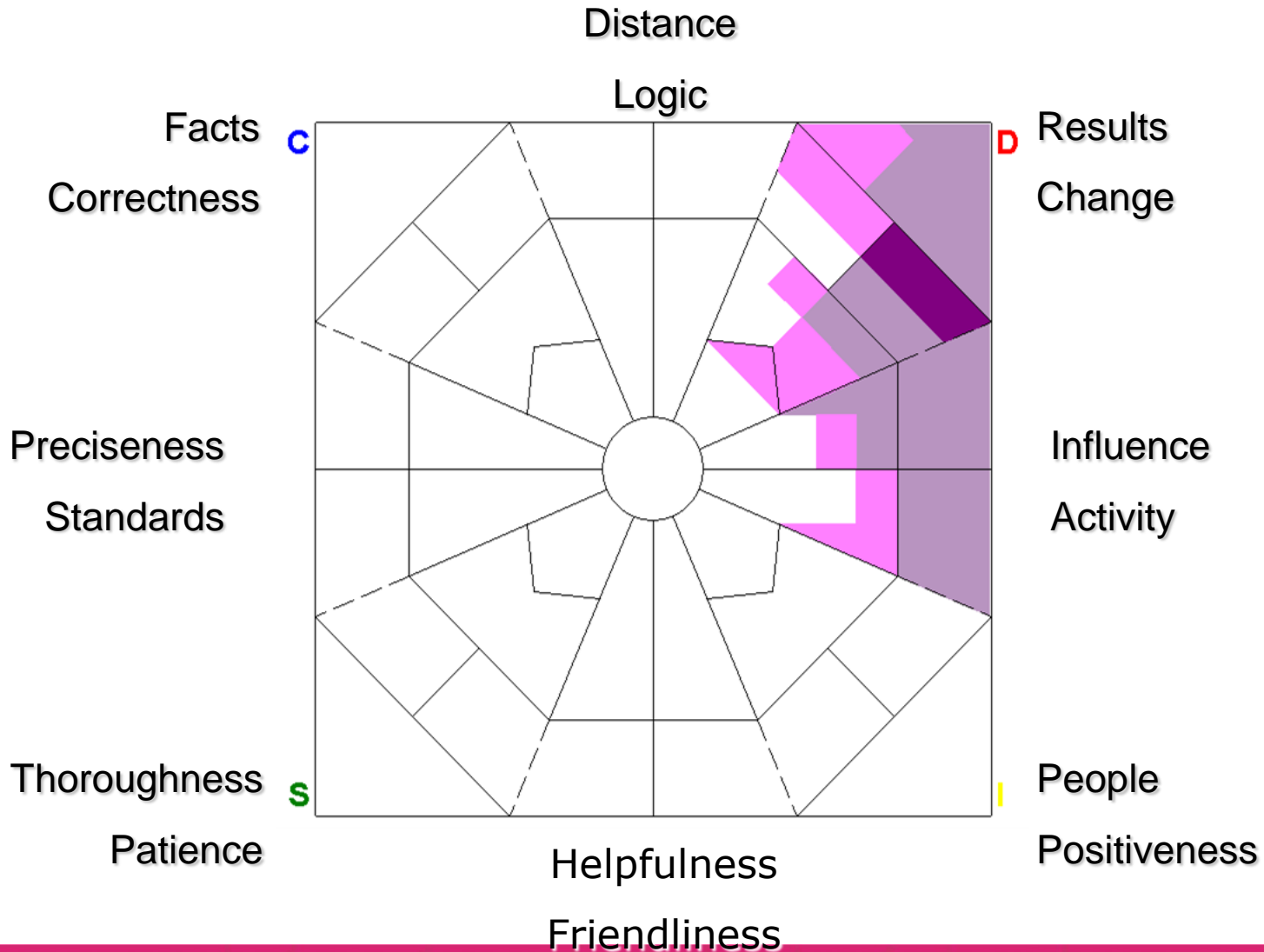


**What is an ideal profile
of the leader?**

What are the main leadership roles at ...?



Extended DISC Diamond



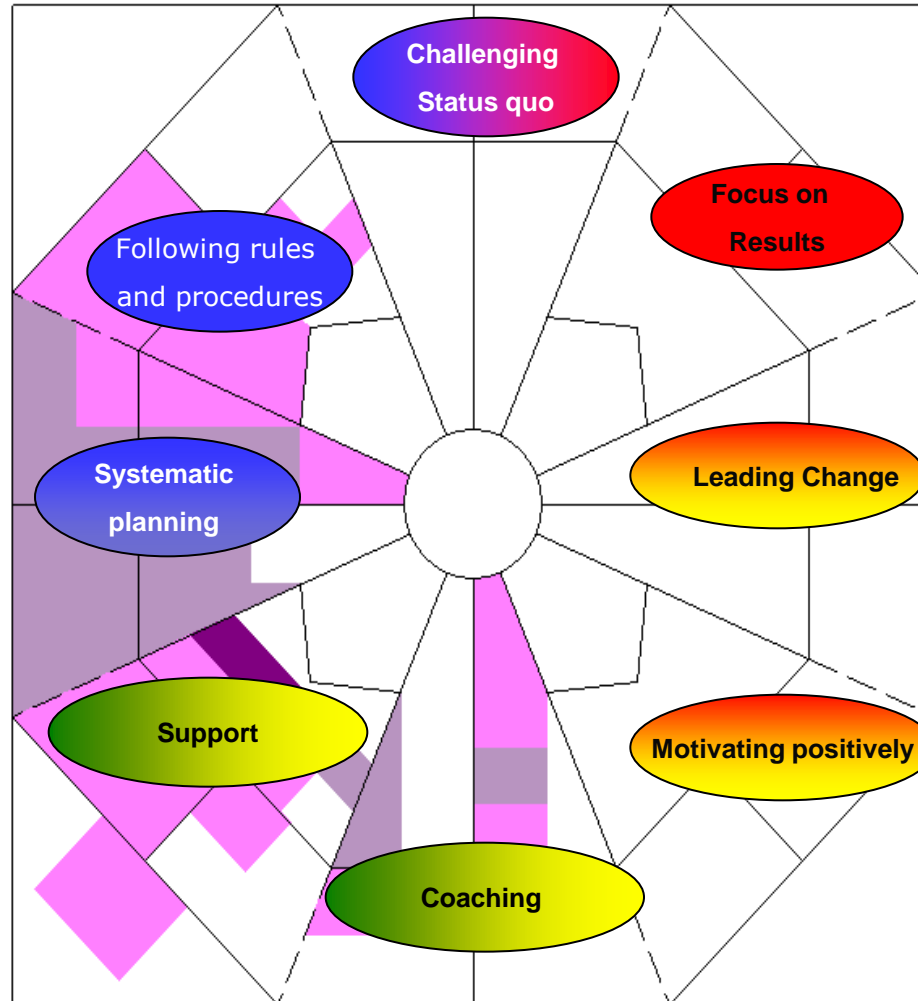
Will Mr. X succeed?

Let's get to know Mr. X a little better...



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Mr. X and his challenges...

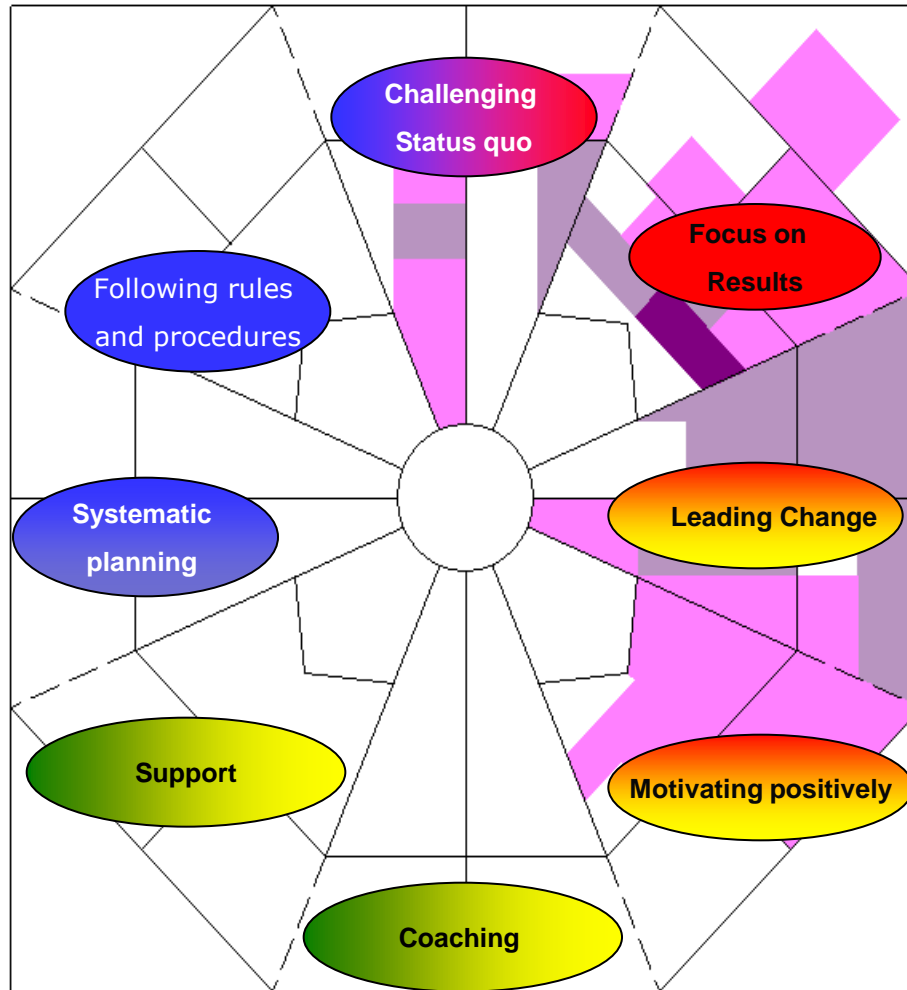


What about Ms Y?

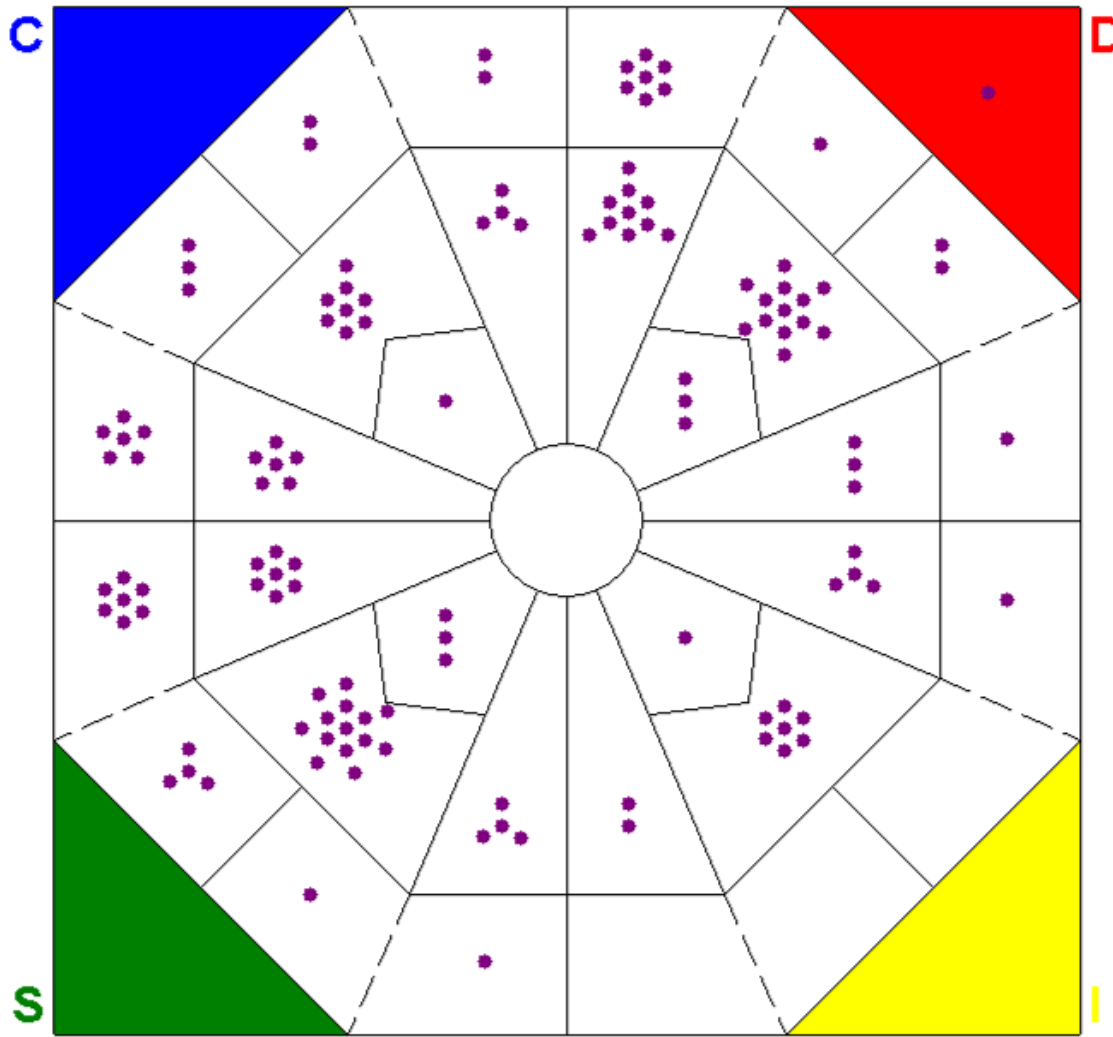


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Ms. Y and her challenges



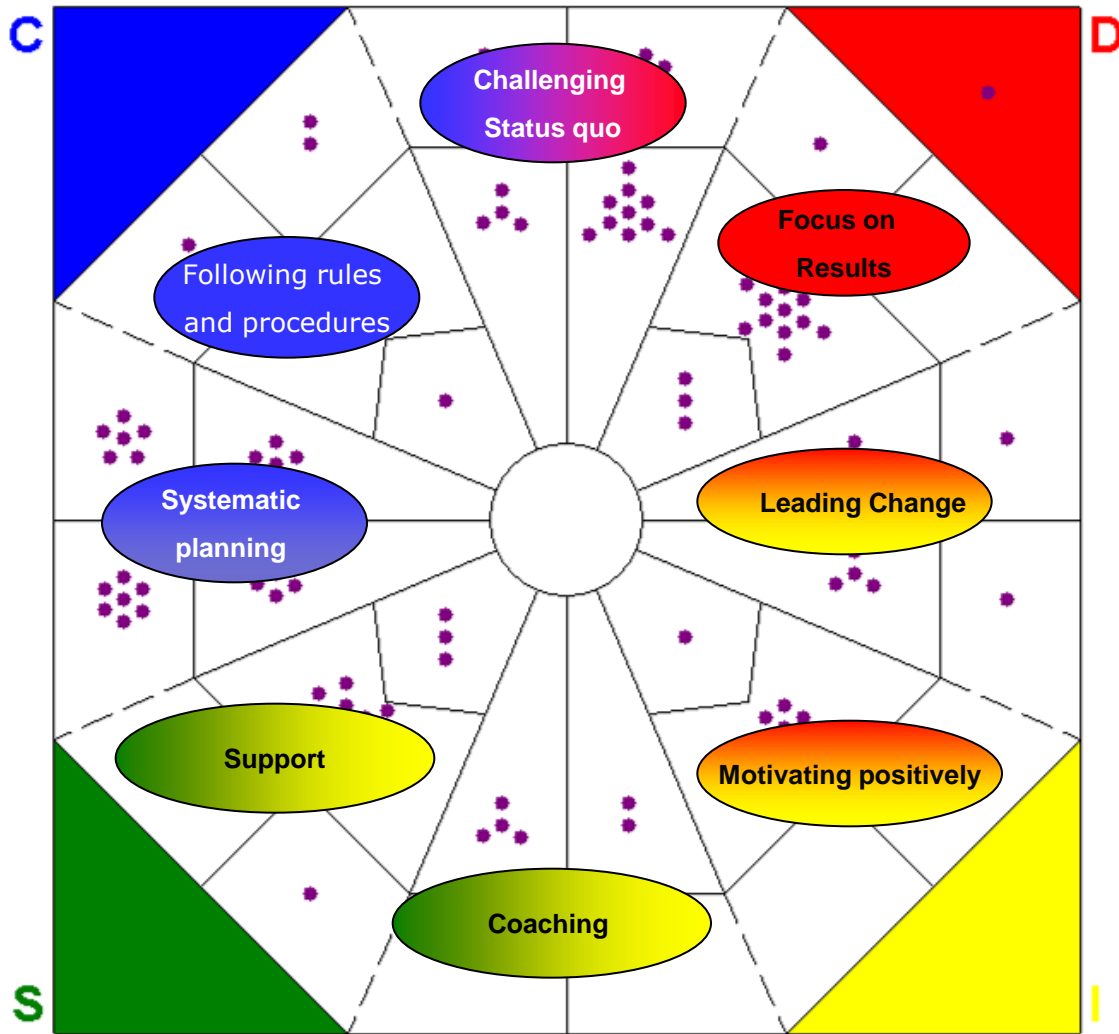
Managers - retail company



| | | |
|--------------|-------------|------------|
| D | 32% | 41 |
| I | 12% | 15 |
| S | 32% | 41 |
| C | 25% | 32 |
| Total | 100% | 129 |

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Leadership Culture – retail company



| | | |
|--------------|-------------|------------|
| D | 32% | 41 |
| I | 12% | 15 |
| S | 32% | 41 |
| C | 25% | 32 |
| Total | 100% | 129 |



Dziękujemy



Więcej informacji:

www.extendeddisc.com/poland

