



2024

**KMD**

**SCANDIQUIZ**

→ WARSAW, 05.03.2024





# **KMD POLAND**

## **WHO ARE WE?**

- Danish company which specializes in implementing IT and process solutions for the public sector and private sector entities in Denmark and Scandinavian countries, contributing to the digitization of society.
- For 50 year we've been providing solutions to industries such as finance, banking, healthcare, energy, human resource management, insurance and many more.
- KMD Poland has been operating in Poland since 2015, headquartered in Warsaw and employing more than 600 specialists.





# SCANDIQUIZ

## BASIC INFO



- WHO? We would like to invite Danish and Scandinavian companies, members of the Scandinavian-Polish Chamber of Commerce
- WHAT? General knowledge quiz with categories such as: geography, technology, entertainment, Scandinavia, this year we will organize the 2nd edition of ScandiQuiz
- HOW? 5 people in each team, but the team can also count less members, we provide beer, beverages and snacks
- WHY? Charity goal, networking, branding of your company, opportunity to present the company as socially committed among Scandinavian business community
- WHERE? KMD Poland office, Inflancka 4a

# EDITION 2023



# MEET THE PARTICIPANTS FROM LAST YEAR

netcompany

**SDC**  
A great banking experience

JN DATA



**DSV**  
Global Transport and Logistics

**bcc**  
FINANCIAL  
TECHNOLOGIES







# PATRONAGE

- As year ago, the event is patronized by Scandinavian-Polish Chamber of Commerce.
- A non-profit organization which for 20 years, have supported the development of economic relations between Poland, Scandinavia, and the Baltic States.



# SCANDIQUIZ

## CHARITY

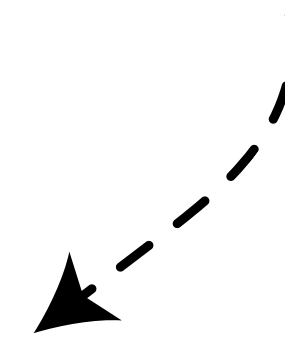
## ASPECT



- An award in quiz (budget) will be donated to the charity: the winning team can choose the charity organization from the list prepared before the event. There will be various foundations supporting different areas such as children, mental health, technology education, environment. etc.
- We as a KMD have a dedicated budget that is earmarked for this charity.
- If other companies would also like to donate in their budget for charity, then we would be very pleased, but it is not a prerequisite to participate in the event.



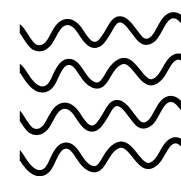




# SCANDIQUIZ 2023

## SUMMARY

- 8 teams (BEC, JN DATA, Netcompany, KMD, DSV, 7N, SDC, PCK)
- Winner: SDC Team
- Donation: 48 000 PLN to Polish Red Cross supporting Ukrainian refugees
- 200 000 organic views on Social Media





# EDITION 2023

# CHECK OUT THE SUMMARY VIDEO






# SCANDIQUIZ

## SOME POSTS OF PARTICIPANTS




 Scandinavian-Polish Chamber of Commerce ( SPCC )  
5 276 obserwujących  
4 d • 🌐

Great initiative, and great event!

It wasn't easy to answer the questions, fortunately, there was also a category "About Scandinavia". 😊

Thank you **KMD Poland** !




 JN Data - Poland  
681 obserwujących  
6 d • Edytowano • 🌐

This evening we honored a very special invitation from our friends from **Scandinavian-Polish Chamber of Commerce ( SPCC )** and **KMD Poland** to participate in the first Scandi-quiz to support Polish Red Cross and their awesome work in Ukraine.

Well **JN Data - Poland** didn't win this round (congrats to **SDC Poland**), but still proud to have **Monika Teodorowska, Joanna Galuba, Marcin Bac** and **Hubert Cisek** on our team ❤️.

Together we donated 48000 PLN to the Polish red cross who will give aid to Ukraine thanks to the contributions from all participants 💙💛



 7N  
30 812 obserwujących  
5 d • 🌐

When **KMD Poland** invited us to participate in their **#ScandiQuiz**, a knowledge competition for Scandinavian companies operating in Poland, organized to support Polish Red Cross (**Polski Czerwony Krzyż**) in helping the people from Ukraine, saying "no" was not even taken into consideration.

It was a great chance to do something good, network, and have some fun at the same time – and we loved it!

Thank you

- ♥️ **Pawel Zdziech, Agnieszka Stojanik, Piotr Karny, Aleksander Goldschneider, and Michał Mucha** for representing **7N** in the best possible way,
- ♥️ **KMD Poland** for the invitation,
- ♥️ **Scandinavian-Polish Chamber of Commerce ( SPCC )** for being a patron of this event,
- ♥️ and all the other participants with whom we competed, met, and had fun that evening.

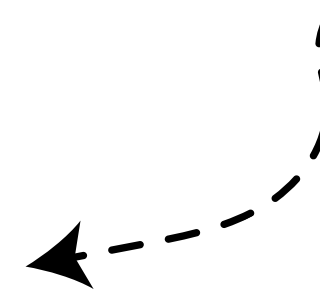
 SDC Poland  
738 obserwujących  
6 d • Edytowano • 🌐

Last evening, we had the privilege to take part in a fantastic charity event, organized by **KMD Poland** and **Scandinavian-Polish Chamber of Commerce ( SPCC )**, to support **#Ukraine** and Ukrainian refugees. Besides being a fantastic initiative, it was a unique possibility to integrate Danish and Scandinavian companies operating in Poland.



# SCANDIQUIZ 2024

## SAVE THE DATE



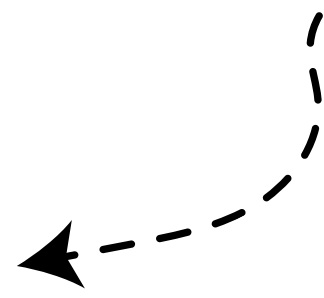
- **WHEN:** 05.03.2024, Tuesday, 17:30
- **WHERE:** KMD POLAND, Warsaw, Inflancka 4A
- **DURATION:** approx. 2 hours
- **LANGUAGE:** Polish or English, depends on the nationalities of participants

**Deadline for submissions: 12.02.2024, EOD**



# SCANDIQUIZ

## PROMOTION PLAN



### ■ PATRONAGE:

The event will be held under the patronage of the Scandinavian-Polish Chamber of Commerce and promote in its channels and among members



### ■ PROMOTION:

We will promote the event on social media channels. Prior to the event, we are planning to shoot a video teaser with representatives of the companies that will participate in the quiz.



Another video will be recorded from the day of the Quiz as promotional material and will also be given to the companies that will participate in the event. We will also take a lot of pictures that we will share with you.



### ■ VISIBILITY:

We want to show that the Scandinavian business community in Poland can unite for a good cause, have fun and help those in need at the same time.





# SCANDIQUIZ

## CONTACT DETAILS



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READY FOR A  
**QUIZ?**

KMD Poland  
Inflancka 4a  
Warsaw



**FEEL INVITED!**