

ReView 2020

connects supports inspires

The Scandinavian-Polish Chamber of Commerce for the past 17 years has had the privilege to represent Nordic businesses in Poland and support the development of the Nordic-Polish Economic Cooperation.

Last year forced us to meet extraordinary challenges. The pandemic as a human, health and economic crisis has deeply affected the lives of many people around the world, including our community.

The SPCC adapted quickly and switched successfully into “online life” organizing only since March 2020 over 105 webinars and online activities with more than 2100 participants. Supporting our 400 member companies we have looked for answers and new solutions in those exceptional circumstances.

We continue to be the Voice of Scandinavian Investors in Poland maintaining dialogue with the Authorities and acting in partnership with business organizations driven by similar values.

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Together with the Board and the SPCC Team, I look forward to putting the difficult months behind us and we are all ready for the new opportunities.

Thank you for your support.

Carsten Nilsen, SPCC Chairman

meet SPCC!

about us



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The third-largest international chamber of commerce in Poland representing Nordic & Baltic countries



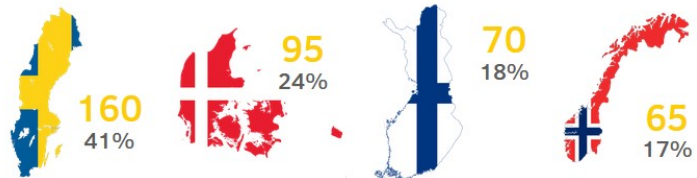
>17

Over 17 years of experience in cooperation with Scandinavian companies

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National Sections

390 Members



benefits*

our support for your growth

increase your brand's visibility

We promote SPCC members representing the best of Scandinavia: innovation, green growth, technology. We show the expertise that make your brand a market leader. Enhance your company's visibility and increase the reach of your communication using our channels.

SPCC connects. B2B matching

Find business partners – we help you to establish connections with other members which translate into your growth.

stay on top of things

Gain the knowledge from top business minds, exchange experience, obtain the right information and valuable analysis during workshops, conferences economic outlooks.

event partnership

We host about 100 events every year - thematic conferences, webinars, trainings and business mixer. Use the unique opportunity to build your brand credibility and position your brand as an expert in the field.

our projects

development - platform - voice

Year 2020 forced us to quickly change operating model. The extensive experience made it possible to quickly move not only day-to-day operational duties, but all SPCC activities as meetings, seminars and even business mixers to digital world.

We have introduced new solutions adjusted the completely new conditions. SPCC went through an accelerated digitalisation. From March to December, we organised more than 100 webinars, conferences, trainings on the most topical issues. SPCC members also had the opportunity to participate in meetings with ambassadors of Scandinavian countries and decision-makers.

We have launched new programmes: Sales Support, SPCC Recommends and Expert Support there is already 37 experts from SPCC member companies offering a free consulting session to other members.

SPCC' priority areas for 2020 include strengthening dialogue with regulatory authorities, focusing on green economy issues and economic recovery.

2020

events:

105

online webinars & conferences

19

offline meetings

2100

participants

social

media

Social media became even more important communication channels for daily communication with our members and for promotion of their activities.

>560 posts

>4100 followers

on the **Green Way**

ON THE GREEN WAY is a long-term project, inaugurated in November 2020 under the patronage of the Danish, Finnish, Norwegian and Swedish Embassies in Warsaw.

This is our, Polish - Scandinavian community's response to the climate change challenge, the need for energy transition, and the process of green recovery in Poland.

ON THE GREEN WAY is a cycle of conferences, panel discussions, and articles promoting Nordic business solutions and the Polish-Scandinavian cooperation in view of achieving a successful transition to the green economy.

spcc.onthegreenway.com/

we get involve

B2G

The extraordinary situation required more extensive dialogue with the authorities.

On behalf of the SPCC Members we successfully submitted comments and amendment proposals to several ministries in response to planned or introduced legislation.



In cooperation with the organisation of international chambers, IGCC, and the Coalition of Chambers of Commerce (KIH) SPCC took part in many consultations of draft laws representing the voice of Nordic investors.

www.spcc.pl

let's stay connected

2021 membership offer >>>



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2020 SPCC Patrons

