



R^öview SPCC

2019

The Scandinavian-Polish Chamber of Commerce for the past 15 years has had the privilege to represent Nordic businesses in Poland and support the development of the Nordic-Polish economic cooperation. The Scandinavian companies have introduced numerous innovations based on Nordic solutions contributing to the development of Poland becoming the strongest and most competitive market in CEE.

In 2019 we have represented interests of around 420 companies, organized 92 events with 4350 participants and we offered 19 different formats of events.

In 2020 we continue to be the voice of Scandinavian Investors in Poland. We offer new benefits for our members. We want to continuously support and inspire you in your development in Poland.

The Board and Staff thank you for the trust and support which you have given us during the last fifteen years and we appreciate your contribution to the development of the Chamber.

On behalf of the SPCC Team I hope that you, your family and your associates will stay safe and healthy during these challenging times.

All the best.

Carsten Nilsen
SPCC Chairman

events
4350
participants

■ **A place to share
experience,
knowledge,
and network**



main events in 2019



MARCH

SPCC Annual General Assembly
& Business Mixer



MARCH

Regional Business lunches with
Swedish & Danish Ambassadors
in major Polish cities



MAY

Scandinavian-Polish
Energy Debate with
Ministry of Energy



SEPTEMBER

SPCC 15th Anniversary –
Nordic and Polish Success Stories



OCTOBER

SPCC Autumn Business Mixer

- **Business Conferences
& Seminars**
- **Leaders & Influencers Talks**
- **B2G Meetings**
- **SPCC Academy**
- **Business Mixers**
- **Social & Scandinavian
Traditional events**

92
events

38
regional events
in 6 cities

22
events
by National Sections

300
participants
of SPCC Academy

19
different
formats
of events

Promotion

7

projects showcasing Scandinavian business practices

■ Promoting Nordic-Polish business cooperation



#Industry4.0
#DigitalTransformation
#SustainableSolutions

660
news

■ was a result of SPCC PR activities and were published in media including: Rzeczpospolita, Money.pl, Personel i Zarządzanie, Dziennik Gazeta Prawna



350
posts

■ SPCC media channels reached over 1 mln recipients



Main themes for communication

- Impact of Scandinavian Investors on Polish Economy
- Energy cooperation between Nordic countries and Poland
- Scandinavian leadership and working culture

15
years of SPCC

■ Scandinavian business in Poland - past, present & the future” sums up 15 years of presence of Scandinavian companies in Poland. Report presents crucial data incl. the scope of investment and scale of economic cooperation between Poland and Nordics

#NordicBusinessInfluence
#ScandinavianEmployers
#TradeExchange
#NewTechnologiesInflux



business support

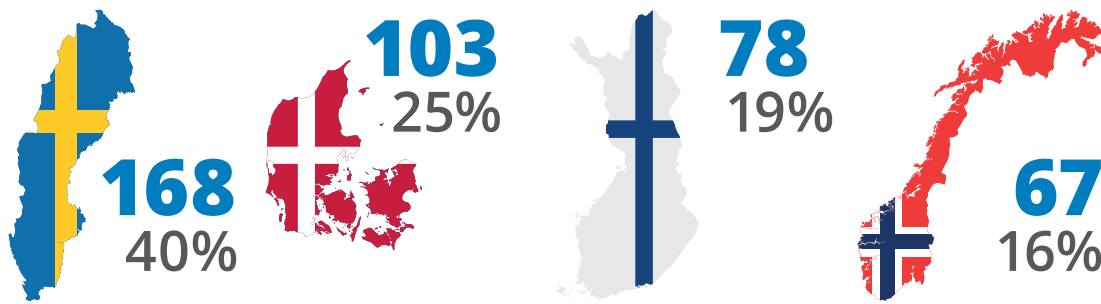
■ A platform for supporting and linking your business



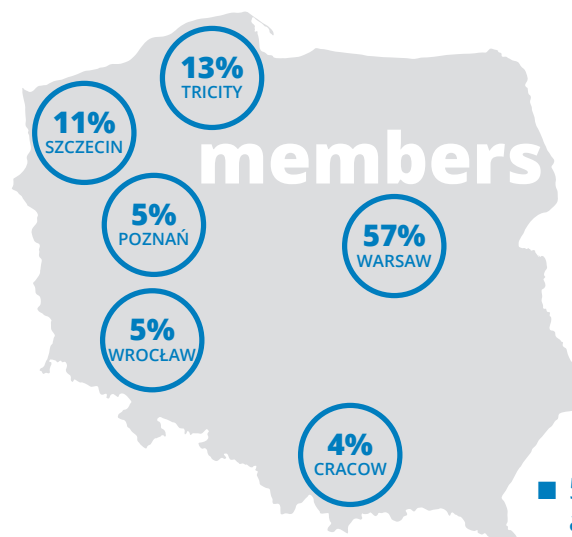
416
members

61
new companies

members in national sections



location of member companies



■ 5% of SPCC members are in Nordic countries

the chamber represents nordic and baltic countries



Membership benefits

Scandinavian-Polish 
CHAMBER OF COMMERCE

www.spcc.pl



Join the 3rd biggest chamber of commerce in Poland.

- # The largest business community for Nordic-Polish relations
- # A platform supporting and linking your businesses
- # An access to experts and top Scandinavian and Polish managers
- # A channel for product promotion and brand visibility
- # Knowledge and training hub
- # A place to share experience, highlight and discuss market trends

Over **15** years presence in Poland

■ **SPCC vision**

Be The Centre for networking, inspiration, knowledge and support of Scandinavian-Polish business interests.

■ **SPCC mission**

Add value to member companies' business interests in Poland by providing quality services, by representing their views and interests and by operating as a networking platform for members and other stakeholders.

Lët's stay in touch

Scandinavian-Polish 
CHAMBER OF COMMERCE



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SPCC PATRONS 2019



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SEB

SKANSKA

VASTINT

VOLVO